

## Kantar Retail Events | Thought Leadership Grounded in Fact

### Q1

#### NEW Digital Retailing Session—Amsterdam, Netherlands

Jan 26 Future Retailing: Understanding Digital Impacts on your Business  
Geographical Coverage - Europe

#### Carrefour Middle East Session—Dubai, UAE

Feb 16 Geographical Coverage - Middle East

#### Carrefour Turkey Session—Istanbul, Turkey

Feb 22 Is Carrefour still a strategic account beyond its G5 markets?  
Geographical Coverage - Turkey

#### Carrefour Session—Paris, France

Mar 20 1/2 day Session

#### UK Retailing Forum—London, UK

Mar 28 Growth is still possible in an industry being reshaped by digital forces  
Geographical Coverage - UK

### Q2

#### Tesco Global Session—London, UK

Apr 16 Aligning with Tesco for UK rejuvenation and global growth  
Geographical Coverage - Global

#### NEW Russian Hypermarket Session—Moscow, Russia

May 15 Geographical Coverage - Russia & Ukraine

#### NEW Russian Discounter Session—Moscow, Russia

May 16 Geographical Coverage - Russia & Ukraine

#### 2012 European Retailing Forum Mapping Out an Uncertain Future



June 29 / Brussels, Belgium/ Geographical Coverage - Europe

#### Walmart Africa Session—Johannesburg, South Africa

June 29 General Session  
Geographical Coverage - South Africa

- Fresh, forward looking insights
- Real time interaction
- Networking and Benchmarking
- Gain a new outlook and an invigorating action plan

- Relevant, actionable recommendations
- World-class speakers
- Famously accurate forecasting
- Unparalleled retailer and channel overviews

## Q3

### Metro Russia Session—Moscow, Russia

Sep 13 General Session  
Geographical Coverage - Russia  
& Ukraine

### Auchan Russia Session—Moscow, Russia

Sep 14 General Session  
Geographical Coverage - Russia  
& Ukraine

### <sup>NEW</sup> Digital Retailing Session—London, UK

Sep 26 Path to Purchase & Amazon  
Geographical Coverage—Europe

## Q4

### Auchan Session—Lille, France

Oct 23 General Session  
Geographical Coverage - Europe

### Carrefour Session—Paris, France

Oct 24 General Session  
Geographical Coverage - Europe

### Central & Eastern European Discounter Session— Warsaw, Poland

Nov 14 General Session  
Geographical Coverage - CEE

### Central & Eastern European Hypermarket— Warsaw, Poland

Nov 15 General Session  
Geographical Coverage - CEE

### Lidl Europe Session—Düsseldorf, Germany

Dec 4 General Session  
Geographical Coverage - Europe

### Metro Session—Düsseldorf, Germany

Dec 5 General Session  
Geographical Coverage - Europe

#### ABOUT KANTAR RETAIL

Kantar Retail helps the world's leading retail-related businesses and organizations to achieve a competitive advantage in the marketplace through unique insights and winning solutions.