

KANTAR

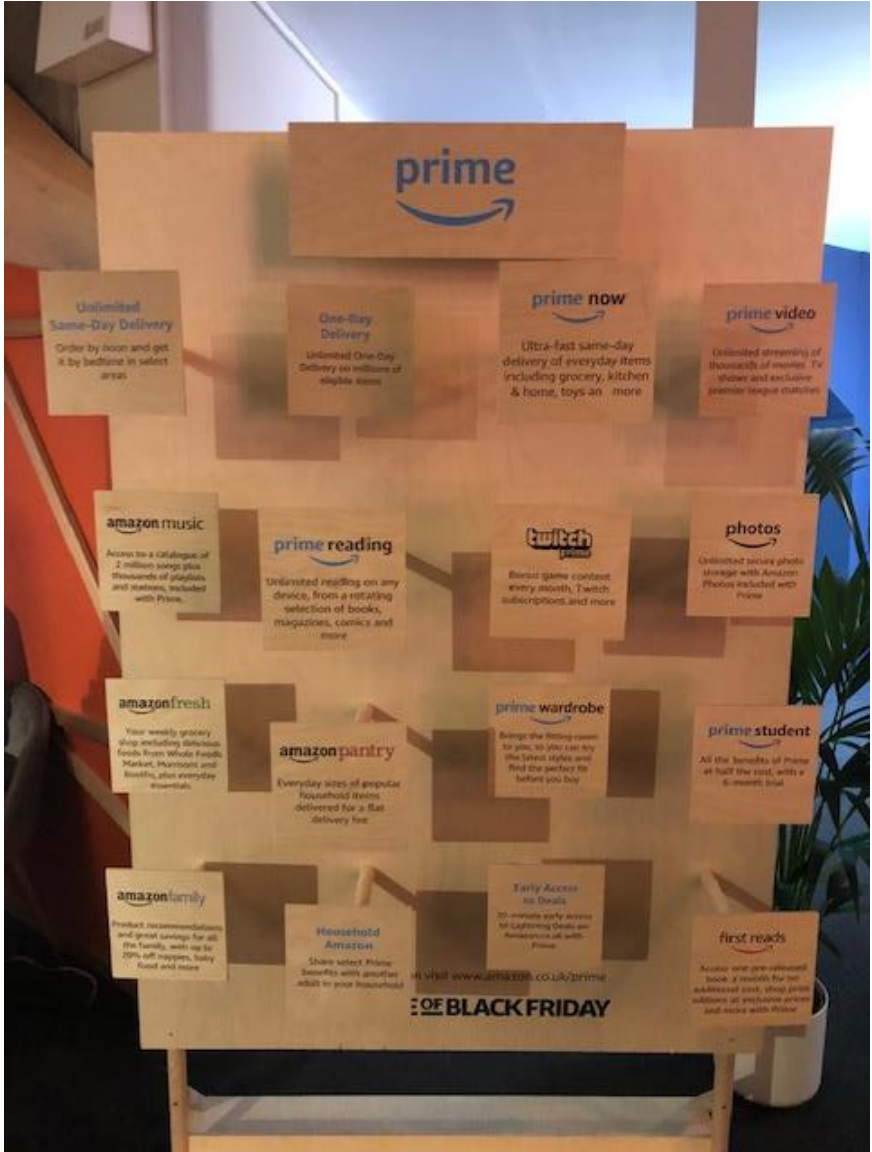
**AMAZON – THE HOME OF
BLACK FRIDAY POP-UP**

London, 28 November 2019

**THE
HOME
OF BLACK
FRIDAY**

amazon

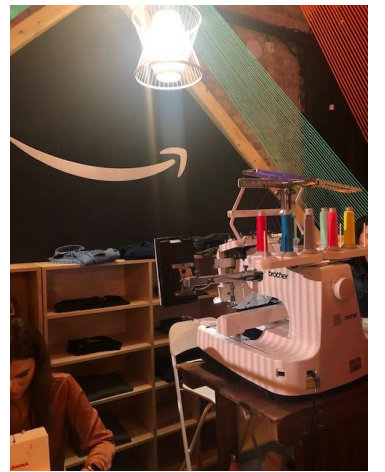
AMAZON'S HOME OF BLACK FRIDAY POP-UP WAS STAGED IN LONDON'S WATERLOO FROM 28 NOV-1 DEC.





THE EVENT SHOWCASED THE ETAILER'S INNOVATION IN AR, IMAGE SEARCH, INTERACTIVE FASHION EXPERIENCES AND CONNECTED SMART HOME TECHNOLOGIES





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